



TO: Clay Pearson, City Manager  
Jon Branson, Deputy City Manager  
Trent Epperson, Assistant City Manager  
John McCarter, Budget Officer

FROM: Kim Sinistore, CVB Executive Director

DATE: May 23, 2017

RE: CVB Advisory Board recommendation for Independence Park Stage

5/23/2017

To: Mayor and City Council members  
Independence Park work begins this summer with our staff (Parks and Public Works) undertaking a number of site preparation/demolition items. The contract is to be bid for Phase I work over the summer with award in the fall. That Phase I award will contain a bid alternate for the performance stage, using Hotel/Motel Tax funds. The CVB Advisory Board has endorsed this concept. Clay

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On Wednesday, April 18, 2017 the Pearland Convention & Visitors Bureau (CVB) Advisory Board met and approved a motion to support funding up to \$390,000 for the Independence Park Stage. Therefore, I would like to request funding be set aside in the FY2018 Hotel/Motel Occupancy budget for this project.

Furthermore, it is the recommendation of the Pearland CVB Advisory Board that funds be raised by the Forever Parks Foundation towards the stage and that those funds be allocated to the Pearland CVB/Hotel Motel Occupancy tax fund to reimburse the fund for aforementioned expenditure.

To that end, I will work with the Legal Department to draw up a Memo of Understanding between the Pearland Convention & Visitors Bureau and the Forever Parks Foundation to commemorate this understanding. As a result of this understanding, it is furthermore agreed to, the CVB will have the ability to schedule the facility for CVB related and sponsored events and activities at no cost to the CVB.

Should you have any questions or require further clarification, please contact me at your convenience.

Thank you!