



**2023  
CITY OF PEARLAND  
RUFF RUNNER & YAPPY HOUR  
SPONSORSHIP OPPORTUNITY**

**SEPTEMBER 23, 2023**

**7 A.M. - 10 A.M.**

**INDEPENDENCE PARK**

**3449 PEARLAND PARKWAY**

**PEARLAND, TX, 77581**



**PEARLAND PARKS & RECREATION  
4141 BAILEY ROAD  
PEARLAND, TX 77584  
281.412.8927  
SPONSORSHIPS@PEARLANDTX.GOV**

# RUFF RUNNER & YAPPY HOUR



*Ruff Runner & Yappy Hour is a pet-themed race for all ages proudly presented by Epic Plumbing and supported by UHCL Pearland. The run will feature a 5K for avid runners, while the Kids 1K and 3K options will continue with the paw-pular opportunity to run with or without a four-legged friend. A post-race Yappy Hour will offer post-race hospitality and a presentation of medals for all registered participants.*

**The City of Pearland offers a unique opportunity for civic-minded businesses such as yours to give back to the community and reach audiences you may not usually have access to.**

**Sponsors have a guaranteed audience of thousands of followers resulting in increased visibility, top-of-mind awareness and new customers.**

**Depending on the level, or your custom plan, sponsors can benefit from face-to-face interaction and exposure to hundreds of event attendees, impressions generated by signage, activations, media, and brand recognition at community events and activities. We work with each individual sponsor to find out what's important to you and build a program specific to your needs.**

## **AS A RUFF RUNNER & YAPPY HOUR SPONSOR:**

- Receive 3:1 ROI for your sponsorship investment
- Engage with your target audience
- Heighten brand visibility
- Generate awareness with on-site displays of your product/service
- Enhance your corporate image and raise your community profile
- Capitalize on our website and social media presence

### **At a minimum, all sponsors receive:**

- **10x10 promotional booth space**
- **Logo on Event Webpage for 1 month**
- **Audio Recognition**
- **Social Media Recognition**
- **Opportunity to provide item to insert in race bag**

**Join the Fun and help us create an amazing race experience with an In-Kind Donation, \$150 Booth Sponsorship or creative activation such as:**

Packet Pick Up Sponsor  
Pre-Race Warm Up Sponsor  
Water Station Sponsor  
Cheering Section Sponsor  
Recovery Zone Sponsor

Hospitality Sponsor  
Entertainment Sponsor  
Booth Sponsor  
Promotional Partner  
and more!



**CONTACT US TO CUSTOMIZE YOUR SPONSORSHIP TODAY!**

**EMAIL SPONSORSHIPS@PEARLANDTX.GOV**