

PEARLAND PARKS & RECREATION



EMBRACING CHANGE TO OUR COMMUNITY'S ATHLETIC FIELD USE POLICIES & FEES

FIELDING FORWARD FOR COMMUNITY

ATHLETIC FIELD USE POLICY & FEE UPDATES

As part of our ongoing commitment to enhancing community life and maximizing fair utilization of sports facilities, we have made important updates to our **Athletic Field Rental Policy** and associated **athletic field rental fees**. These changes are designed to better serve our community's needs, enforce best practices for athletic field use, recover cost for maintenance and operations, improve the availability of our athletic fields, and ensure fair and equitable access.

After a thorough review of the demand for field utilization in Pearland, and comparison with benchmark cities and facilities, the following key updates have been made:

Expanding User Group Categories: We will be introducing a Partner Association (PA) category for other organized leagues practices and games.

Association Review Committee: We will be developing this committee to review RSA & PA applications and award status.

Updates to RSA Terms: New and updated Recognized Sports Association terms include eligibility, residency, type of play, field access, and changes to fee structure.

Adjustment of Rental Fees: To reflect the rising costs of maintenance and ensure the continued high quality of our athletic facilities, we have adjusted the rental fees.

Online Booking System: We will be introducing an easy-to-use online booking system to streamline the reservation process, making it more efficient and accessible.



POLICY AND FEE CHANGES



Introduce Expanded User Categories



Establish Association Review Committee



Updated Recognized Sports
Association Terms



Redefine Reservation Time Blocks & Priority Scheduling



Online Booking System to Streamline Rentals



Fee Structure Changes Market Fee Adjustments

COMMUNITY BENEFITS

Enhanced Field Maintenance: The adjusted fees will directly contribute to the upkeep and enhancement of our athletic fields.





guidelines aim to provide a seamless experience from booking to playing.

EXPANDED USER CATEGORIES

RSAs (Recognized Sports Associations) General Rentals Tournament Rentals



Partner Associations



ATHLETIC FIELD USER CATEGORY COMPARISON

	RSA	PA	Gen Use
Residency Requirements	Ø	Ø	
Non Profit Designation	②		
Paid Staff Allowed		Ø	Ø
Practice & Game Location Operation Requirements	•	•	
Field Access Limited to Approved Times	Ø	Ø	Ø
Accepts Intermediate or Competitive Play		•	⊘

Addition of **Partner Associations** provides an opportunity for other organized recreational leagues, practices and games. These groups may be for-profit or non-profit organizations.

- 51% of players are City of Pearland residents, including ETJ
- Coaches/Administrators/Staff may be paid
- Recreational & intermediate programs are acceptable

Policy Change

ASSOCIATION REVIEW COMMITTEE



Purpose:

- Review applications and award status
- Award priority within categories based on a scoring rubric
- Review association performance and compliance with policy
- Implement probationary status or loss of agreement in cases where associations fail to meet the terms of the agreement



Committee comprised of **Parks & Recreation** Staff, **Parks Board** Members, and one representative from each **awarded association**.

CHANGES TO RECOGNIZED SPORTS ASSOCIATION (RSA) TERMS

Transition Player-Based RSA Fee to Hourly Field RSA Fee

RSA pays per hour RSA rate for field usage, and will no longer pay deposit or utility fees.

Old Rates, per season:

Player Fee: \$10/res., \$20/non-res.

Competitive Play: \$20/res., \$30/non-res.

Utilities: \$150/Month **Deposit:** \$500/Season

New Rates, per use:

Grass Field: \$10/hour per field

Synthetic Turf: \$20/hour per field

No Utility Fees
No Deposit Fees



The recreational leagues provided by RSAs offer significant public benefits, leading to the subsidization of fields use fees by tax dollars. To qualify, RSAs must meet certain criteria to ensure that their programs benefit Pearland residents, they are offering high-quality recreational leagues on the fields they are requesting RSA designation, and they operate as a nonprofit organization. RSAs must comply with the following criteria:

Player Residency: Percentage of City of Pearland residents including ETJ has changed from 60% to 70%.

Board & Staff:

- To ensure public benefit, majority of board members must be City of Pearland residents.
- Coaches and local, executive, administrative staff, and/or board members are volunteers (unpaid)

Organization Requirements:

- Registered non-profit organization IRS registered 501c3
- Affiliation with a governing body

Field Utilization:

- Must operate recreational league consisting of <u>both practices and games</u> at the athletic complex organization is requesting RSA status
- Field use is limited to predetermined/approved times
- Opening and closing season tournaments and one skill development clinic included in RSA agreement.

 Additional camps, clinics, and tournaments would require individual general rental agreements

Recreational League Play:

- Organizations must only offer a recreational program. <u>Organizations that offer recreational, intermediate, and/or competitive leagues may apply for Partner Association Status or request general field rentals.</u>
- Require all players enrolled in recreational leagues are accepted and must play regardless of skill level and teams are drafted to ensure equal distribution of players by age and skill level

OTHER ATHLETICS FEE CHANGES



New Category: Partner Associations



	Natural Grass	Synthetic Turf
Partner	\$15/hour	\$30/hour
Associations	per field	per field
Utility	\$10/hour	\$10/hour
Fee/Lights	per field	per field

Fee Changes: General Rental Fees

Old Rates

	Res	Non-Res	Lights
Practice	\$15/hr	\$25/hr	\$10/hr
Grass	per field	per field	per field
Practice	\$30/hr	\$50/hr	\$10/hr
Turf	per field	per field	per field
Games	\$20/hr	\$30/hr	\$10/hr
Grass	per field	per field	per field
Games	\$40/hr	\$60/hr	\$10/hr
Turf	per field	per field	per field



	Natural Grass		Synthetic Turf	
Residency	Res	Non Res	Res	Non Res
Rental	\$20/hr	\$40/hr	\$40/hr	\$80/hr
Rate	per field	per field	per field	per field
Utility	\$10/hr	\$10/hr	\$10/hr	\$10/hr
Light Fee	per field	per field	per field	per field

Fee Changes: Tournament Fees

Old Rates

	Hourly	Per Day	Lights
Level 1	\$25/hour	\$200/day	\$10/hr
	per field	per field	per field
Level 2	\$20/hour	\$150/day	\$10/hr
	per field	per field	per field

^{*}Provides basic field access with no staff present for tournament operations.



	Hourly	Per Day	Lights
Level 1	\$30/hour	\$225/day	\$10/hr
	per field	per field	per field
Level 2	\$20/hour	\$150/day	\$10/hr
	per field	per field	per field

^{*}Provides staff to support trash removal and restroom maintenance.

REDEFINED RESERVATION TIME BLOCKS

Optimize field reservations to serve more of the community

Field allocation is a delicate balancing act that involves accommodating the needs of all field users in an equitable manner. At present, Pearland Parks & Recreation facilitates field reservations for RSAs and rentals in mostly two-hour blocks from 6pm to 8pm Monday – Friday and any times on Saturdays and Sundays.

This policy change will restrict the weeknight field usage to two-hour rental times from 5:30 to 7:30 p.m. and 7:30 to 9:30 p.m. This will optimize facility availability and accommodate a wider range of users.

	Mon - Thur	Friday	Sat - Sun
7a - 3p			
3p - 4p			
4p - 530p			
530p - 730p	Leagues/	Leagues/	
730p-930p	UserGroups	UserGroups	
930p-10p			

Policy Change

PRIORITY-BASED RESERVATIONS

Establish timeline for RSAs, PAs, Tournaments, rentals based on priority categories



Priority 1- RSAs

RSA status will be awarded in May. Reserve fields for the fall, spring, and summer seasons

Priority 2- PAs

PA status will be awarded in June. Reserve fields for the fall, spring, and summer seasons

Priority 3- General

General renters may begin reserving field allocations in July for the September through August timeframe.

Tournaments

Tournaments may book up to 3 years in advance. Tournament Priority is given to organizations that coordinate with the Pearland Convention and Visitors Bureau (CVB) for hotel accommodations, have more room night potential, and have a proven track record of hosting successful events.